



*Help make the District a greener, healthier, and more livable city for us all.*



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## Where are we now?

DC is a leader in many areas of sustainability

- 1<sup>st</sup> nationally in purchasing green, renewable power
- 2<sup>nd</sup> nationally in LEED green building pipeline
- 1<sup>st</sup> nationally in bike share participation
- *2011 U.S. and Canada Green City Index* Ranked DC 8<sup>th</sup> greenest city
  - We scored high in governance, green buildings, and land use
  - We scored low in waste and water quality

*We are being measured against and compete with cities that have embraced green and sustainable initiatives*

Mayor Menino – Boston



Mayor Bloomberg – NYC



Mayor Nutter - Philly



## Mayor Gray's Vision

- On July 27, 2011, Mayor Gray announced development of a comprehensive sustainability strategy to make our city “**the most sustainable city in the U.S.**” He cited the need for:
  - An overarching framework and vision
  - Dedicated staff
  - Extensive public outreach and buy-in
  - Tying actions directly to agency budgets
  - Indicators for success
- Mayor Gray tasked the Office of Planning (OP) and Department of the Environment (DDOE) to lead this effort

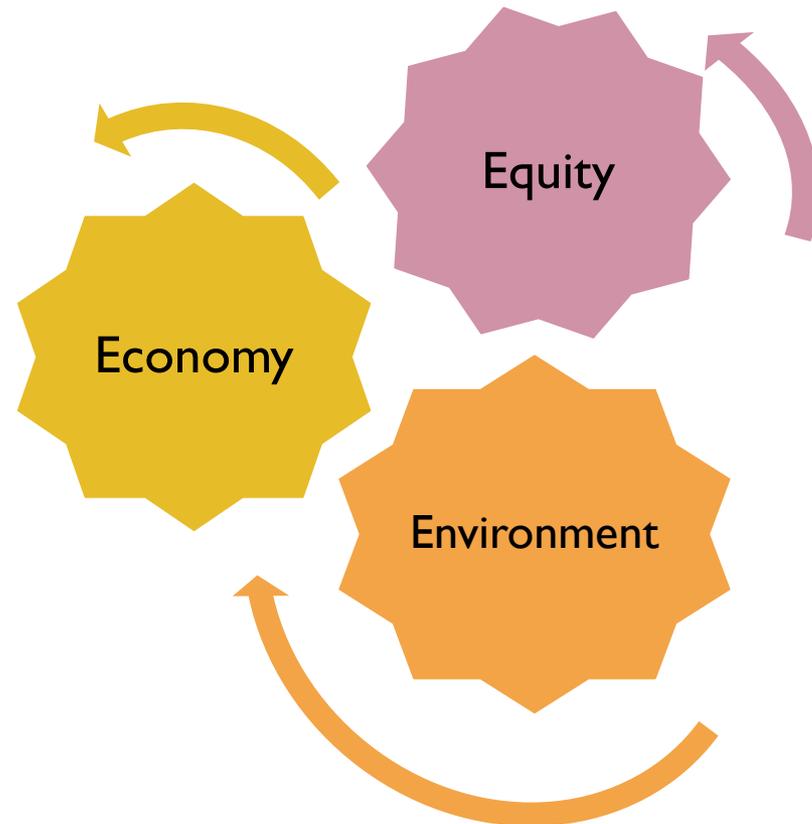
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## What will the plan be?

Mayor Gray called for an environmental plan that strengthens economic vitality and community equity to improve the lives of residents

### Major Topics

- Built Environment
- Climate
- Energy
- Food
- Nature
- Transportation
- Waste
- Water
- Green Economy



Ex. How to manage stormwater: LID or tanks?



# Planning Process

**Public Input   Community Meetings   Website   Best Practices**

## Working Groups

Subject matter experts, public stakeholders, and agency staff

## Green Ribbon Committee

Informal advisors to Directors and Mayor

## Green Cabinet

Agency directors and designated staff

## Project Leaders

DDOE Director and OP Director

## Mayor Gray



# Timeline for the Plan



- 9/1: Project kickoff
- 52 community meetings held; web site launched
- Green Cabinet kickoff

- 9 Working Groups develop draft visions, goals, and actions
- Green Ribbon Committee kickoff

- Recommended goals and actions finalized
- Initial FY13 agency budgets set

- Draft Vision Plan released late April
- Broad public outreach
- Draft Implementation Plan expected late Summer 2012

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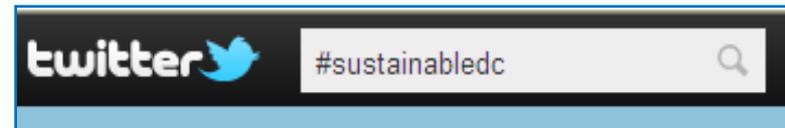
## The Public's Role

- ▶ Be creative and think outside the box
  - ▶ Engage internal and external stakeholders for ideas
  - ▶ Give us national leadership models from other cities
  - ▶ Evaluate your behavior with sustainability in mind
- ▶ *How can we put the District at the forefront of sustainable practices in the United States?*



## Public Participation

- ▶ **57 meetings—September through November**
  - ▶ More than 2,400 people attended
  - ▶ More meetings planned
- ▶ **Website: [www.sustainable.dc.gov](http://www.sustainable.dc.gov)**
  - ▶ 1,100 active users
  - ▶ More than 400 unique ideas
- ▶ **Twitter Town Hall (#SustainableDC)**
  - ▶ One hour event reached 63,000 followers



- ▶ **Tweet @ #SustainableDC**



## Climate

***Public Input:*** White and cool roofs, smart tree placement

***Best Practices:*** Adapting to a changing climate to protect health and infrastructure



## Energy

***Public Input:*** Rooftop solar PV and hot water, efficient street lights, financing for efficiency and renewable

***Best Practices:*** District energy systems, incentives to promote behavior change

# sustainable.dc

has your voice been heard?



## District Residents Lead on Environment

From green energy to bikeshare, the District is leading on many environmental issues. Sustainable DC is your opportunity to share ideas on the major topic areas of the built environment, climate,...

Learn More

1 2 3 4 5

### Define It



What would a greener, healthier, more livable District look like to you?

[Join the discussion](#)

### A Note from Mayor Gray

*Help make the District the greenest, healthiest, most livable city in the country. Please send us your ideas on how we can make this vision a reality.*

-- Mayor Vincent C. Gray

- [Find out more about Sustainable DC](#)
- [View the Sustainable DC Briefing \[PDF\]](#)
- [View the Calendar of Events](#)

### Do It

What should we do to make the District a greener, healthier, more livable place?

[Join the discussion](#)



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