

United States Department of Transportation

**PMO Small Business
Participation and Outreach
Strategies**

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**Office of Small and Disadvantaged Business
Utilization (OSDBU)**



OSDBU Legislative Mandate

- Public Law 95-507
- OSDBUs in all federal agencies
- Mission is to implement programs under sections 8 and 15 of the Small Business Act



DOT's OSDBU

- **REPORTS TO SECRETARY**
- **WORKS CLOSELY WITH DOT ORGANIZATIONS**
- **RESPONSIBLE FOR SMALL BUSINESS PROGRAM**
- **ENSURE DOT MEETS LEGISLATIVE AND STRATEGIC GOALS**



OSDBU

MISSION:

To ensure that small and disadvantaged business policies and goals of the Secretary of Transportation are implemented in a fair, efficient and effective manner to serve small and disadvantaged businesses throughout DOT and the nation by providing opportunities, technical assistance and financial services.



DOT/FTA Small Business Goals

Fiscal Years 2008-09

Note: These goals apply to the agency as whole, not the PMO contract

<i>Goal Category</i>	<i>Contracting*</i>	<i>Subcontracting**</i>
Small Business	43.3%	54.5%
Total Small and Disadvantaged Business***	14.0%	14.0%
Women Owned Small Business	5.0%	5.0%
Hub Zone	3.0%	3.0%
Service-Disabled Veteran Owned Small Business	3.0%	3.0%

* Expressed as percent of Total Contracting Dollars

** Expressed as Percent of Total Subcontracting Dollars

*** SDB Goal includes both 8(a) and Non 8(a) SDBs



FTA PMO Strategy

- Increase the number of Small Businesses
- Prime Contracting Level and Subcontracting Level
 - Partnership
 - Joint Ventures
 - Teaming Arrangements
- Small/Large Preferred
 - Involve SBA Early as necessary
- Network
- Large/Small Subcontractors
 - SB Subcontracting Plans
 - Quality and extent of subcontracting



Potential Strategies

- **Best Value**
- **Full and Open Competition**
 - Small Business Evaluation Factors
 - Evaluation Preference (HubZone, SDVOSB, 8(a))
 - 8(a) component
 - Partial Set _Asides
- **SB Subcontracting Plans**
 - Quality and extent of subcontracting
 - Past History



Special Considerations

- On any small business contract - 51% of the work must be performed by SB
- SDVet, HUB Zone and Women –Owned Business can combine forces to meet the minimum prime/contracting levels
- 8(a) must perform 51% of the work with its own force
- NAICS – Denote the majority of the work at the contracting level
 - At subcontracting level contingent on the type of work performed
 - Multiple NAICS Multiple Specialties



Small Business Representations and Certifications

- SBA Certification for 8(a), SDB and HUBZone SB
- Self-Certification for SB, WOSB, VOSB and SDVOSB
- Online Representation & Certifications Application (ORCA)
- Dynamic SB Database via the CCR page
 - <http://www://ccr.gov>
 - http://dsbs.sba.gov/pro-net/dsp_dsbs.cfm
- **Ensure profile is updated**



CONTACT INFO

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