U.S. Department of Transportation
Federal Transit Administration

Mobility Services for All
Americans/United We Ride Initiative

FTA Region IV Conference

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MSAA/UWR Initiative

- MSAA/UWR Initiative
- Selected Sites
- Timeline/Next Steps
- Region IV Site Presentations
The MSAA/UWR Initiative is a USDOT Intelligent Transportation Systems (ITS) research demonstration project to develop and design an enhanced Human Services Transportation (HST) model that utilizes ITS capabilities to improve the delivery of HST.

- The Initiative has a 2 phased Approach
  - Phase I – System Planning
  - Phase II – System Deployment
Goals:

- Increase mobility and accessibility for the transportation disadvantaged and general public
- Achieve more efficient use of local, state and federal transportation funding resources

Outcomes:

- A scalable and replicable Transportation Management Control Center (TMCC)
- A TMCC model for different environments - rural, small urban and urban areas
- Transportation service partnerships with consumer and human service providers
TMCC - One Integrated Vision

Consumer with Mobility Needs

One Call

Transportation Service Providers

U.S. State & Local Government Funds, Policies, and Regulations

Funding Agencies
Demonstration Approach

- **Two-phased/multi-track approach**

<table>
<thead>
<tr>
<th>Phase</th>
<th>Track</th>
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<tbody>
<tr>
<td></td>
<td>Urban ➔ Suburban ➔ Small Urban ➔ Rural ➔ Remote</td>
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<tr>
<td>Phase 1:</td>
<td>8 project sites</td>
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<tr>
<td>Planning/design</td>
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<td>Phase 2:</td>
<td>? sites</td>
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<td>Deployment</td>
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• Phase 1 kick-off: March 2007
• Phase 2 request for proposals: near Phase 1 completion
• Phase 1 completion: June 2008 (15 months)
• Phase 2 proposals due: July 2008
• Model deployment sites selection: December 2008
• Model deployment completion: 12 months from Phase 2 kick-off
Region IV Sites

• Aiken, SC
  – Lynnda Bassham, Lower Savannah Council of Governments

• Atlanta, GA
  – Caroline Mays, Atlanta Regional Commission

• Orlando, FL
  – Norman Whitaker, Lakeland Area Mass Transit District

• Louisville, KY
  – Nancy Snow, Transit Authority of River City
Contact Information

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